

## LEARNING OUTCOMES

The programme is based on the special contributions that social sciences make to the understanding of media, culture and creative cities. Specifically, on successful completion of the MSocSc(MCCC) programme, students should be able to:

- understand theoretical debates and empirical studies concerning media, culture, and creative cities in the global world today;
- master the methods and instruments for conducting and evaluating research on media, culture, and creative cities;
- comprehend the related policy discussions and evaluate different policy preferences;
- critically assess the roles of government, industry, and civil society;
- increase connections with community partners to collaborate in research and training; and
- lead and communicate cultural and sociological concepts and research in the context of the profession.

The expected learning outcomes of the programme are aligned with University educational aims:

<b>Programme Learning Outcomes (PLOs)</b>	<b>University Educational Aims for TPg Curricula</b>
On successful completion of the programme, students should:	To enable our students to develop their capabilities in:
<b>Programme Learning Outcome 1</b> Understand theoretical debates and empirical studies concerning media, culture, and creative cities in the global world today	<b>University Educational Aim 1</b> Critical intellectual enquiry and acquiring up-to-date knowledge and research skills in a discipline / profession <b>University Educational Aim 2</b> Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity

<b>Programme Learning Outcomes (PLOs)</b>	<b>University Educational Aims for TPg Curricula</b>
<b>Programme Learning Outcome 2</b> Master the methods and instruments for conducting and evaluating research on media, culture, and creative cities	<b>University Educational Aim 2</b> Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity  <b>University Educational Aim 3</b> Tackling novel situations and ill-defined problems
<b>Programme Learning Outcome 3</b> Comprehend the related policy discussions and evaluate different policy preferences	<b>University Educational Aim 3</b> Tackling novel situations and ill-defined problems
<b>Programme Learning Outcome 4</b> Critically assess the roles of government, industry, and civil society	<b>University Educational Aim 3</b> Tackling novel situations and ill-defined problems  <b>University Educational Aim 4</b> Collaboration and communication of disciplinary knowledge to specialists and the general public
<b>Programme Learning Outcome 5</b> Increase connections with community partners to collaborate in research and training	<b>University Educational Aim 4</b> Collaboration and communication of disciplinary knowledge to specialists and the general public  <b>University Educational Aim 5</b> Awareness of and adherence to personal and professional ethics

Programme Learning Outcomes (PLOs)	University Educational Aims for TPg Curricula
<p><b>Programme Learning Outcome 6</b></p> <p>Lead and communicate cultural and sociological concepts and research in the context of the profession</p>	<p><b>University Educational Aim 4</b></p> <p>Collaboration and communication of disciplinary knowledge to specialists and the general public</p> <p><b>University Educational Aim 5</b></p> <p>Awareness of and adherence to personal and professional ethics</p> <p><b>University Educational Aim 6</b></p> <p>Enhancement of leadership and advocacy skills in a profession</p>