

THE UNIVERSITY OF HONG KONG

Template for Mapping of Programme Learning Outcomes to University Educational Aims – Taught Postgraduate Programmes

Journalism and Media Studies Centre, Faculty of Social Sciences

Programme title: Master of Journalism (Documentary Filmmaking Specialisation)

Applicable student cohort(s): 2024/25 and thereafter

The purpose of mapping is to illustrate the coherence of the programme in achieving the University Educational Aims (UEAs). The mapping should be an evaluative and reflective process, and the Faculty must ensure that the programme as a whole offers students sufficient opportunities to develop the attributes articulated in each of the UEAs and the corresponding Institutional Learning Outcomes. Please put a tick (✓) in the boxes under the UEA columns below to indicate the alignment, as applicable.

Programme Learning Outcomes (PLOs)	Alignment with University Educational Aims (UEAs)*					
	Benchmarked against the highest international standards, the taught postgraduate programmes at HKU are designed to enable students to develop capabilities in:					
	UEA1 Critical intellectual enquiry and acquiring up-to-date knowledge and research skills in a discipline/ profession	UEA2 Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity	UEA3 Tackling novel situations and ill-defined problems	UEA4 Collaboration and communication of disciplinary knowledge to specialists and the general public	UEA5 Awareness of and adherence to personal and professional ethics	UEA6 Enhancement of leadership and advocacy skills in a profession <i>(for professional programmes only)</i>
PLO1: Critically analyze the content, style and methodology in documentary film-making	✓					
PLO2: Assess the impact of new technologies on documentary form and content	✓		✓			
PLO3: Evaluate the role and the relevance of documentary films in the social history and development of the United States, China, Hong Kong and other nations	✓			✓		

PLO4: Conceptualize a documentary video by conducting research and identifying themes for the video, as well as understand the importance of obtaining consent from the interviewees and the issues such as invasion of privacy, copyrights for archival materials and music rights as applicable		✓			✓	
PLO5: Analyse and assess ethnic acceptability via on location interviews, video camera work, sound recording, and execute video picture and sound edit		✓	✓	✓	✓	
PLO 6: Master various post production processes, such as creating titles and graphics, color correction, computer digital effects, music, sound edit and sound mix		✓				
PLO 7: Articulate the challenges in documentary filmmaking via preparing viable proposals to seek funding for documentary video, and comprehend concepts of fundraising, marketing and distribution of documentaries		✓		✓	✓	

*The Institutional Learning Outcomes for each UEA can be found at tl.hku.hk/tl/.

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