THE UNIVERSITY OF HONG KONG

Faculty of Business and Economics

Master of Business Administration

MBA Programme Learning Outcomes

The Programme Learning Outcomes (PLOs) of the MBA Programmes are as follows:

- PLO 1 Acquisition and internalization of business knowledge and skills in key functional areas
- PLO 2 Application of business knowledge to solve business problems
- PLO 3 Development of managerial leadership and inculcate professional ethics and competency in business
- PLO 4 Development of a global outlook
- PLO 5 Mastering communication skills

Educational aims of the University's TPg curricula	MBA Programme Learning Outcomes
(i) Critical intellectual enquiry and acquiring up-to- date knowledge and research skills in a discipline / profession	PLO 1
(ii) Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity	PLO 2
(iii)Tackling novel situations and ill-defined problems	PLO 2, PLO 3, PLO 5
(iv) Collaboration and communication of disciplinary knowledge to specialists and the general public	PLO 1, PLO 5
(v) Awareness of and adherence to personal and professional ethics	PLO 3, PLO 4
(vi) Enhancement of leadership and advocacy skills in a profession	PLO 3, PLO 4, PLO 5