THE UNIVERSITY OF HONG KONG

Faculty of Business and Economics

Master of Business Administration (Executive Stream)

Programmeme Learning Outcomes

The Programme Learning Outcomes (PLOs) of the MBA Programmes are as follows:

- PLO 1 Acquisition and internalization of business knowledge and skills in key functional areas
- PLO 2 Application of business knowledge to solve business problems
- PLO 3 Develop leadership, management skills and business ethics
- PLO 4 Develop global outlook and insights on Asian markets
- PLO 5 Explore specific subjects or geographical areas in greater depth via collaboration of three schools

Educational aims of the University's TPg curricula	MBA (Executive Stream) PLOs
(i) Critical intellectual enquiry and acquiring up-to- date knowledge and research skills in a discipline / profession	PLO 1, PLO 4, PLO 5
(ii) Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity	PLO 2
(iii) Tackling novel situations and ill-defined problems	PLO 2
(iv) Collaboration and communication of disciplinary knowledge to specialists and the general public	PLO 2
(v) Awareness of and adherence to personal and professional ethics	PLO 3
(vi) Enhancement of leadership and advocacy skills in a profession	PLO 3