THE UNIVERSITY OF HONG KONG

Template for Mapping of Programme Learning Outcomes to University Educational Aims – Taught Postgraduate Programmes

Faculty of _____Business and Economics_____

Programme title: ___Master of Artificial Intelligence in Business_____

Applicable student cohort(s): ____From 2026-27 intake_____

The purpose of mapping is to illustrate the coherence of the programme in achieving the University Educational Aims (UEAs). The mapping should be an evaluative and reflective process, and the Faculty must ensure that the programme as a whole offers students sufficient opportunities to develop the attributes articulated in each of the UEAs and the corresponding Institutional Learning Outcomes. *Please put a tick (√) in the boxes under the UEA columns below to indicate the alignment, as applicable.*

Programme Learning Outcomes (PLOs)	**Alignment with University Educational Aims (UEAs)*** Benchmarked against the highest international standards, the taught postgraduate programmes at HKU are designed to enable students to develop capabilities in:					
	UEA1 Critical intellectual enquiry and acquiring up-to-date knowledge and research skills in a discipline/ profession	**UEA2** Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity	**UEA3** Tackling novel situations and ill-defined problems	**UEA4** Collaboration and communication of disciplinary knowledge to specialists and the general public	**UEA5** Awareness of and adherence to personal and professional ethics	**UEA6** Enhancement of leadership and advocacy skills in a profession *(for professional programmes only)*
PLO1: Acquisition of the techniques and advanced knowledge of the programme discipline: Students should acquire advanced managerial and technical knowledge in the interdisciplinary fields of artificial intelligence in business.	√					
PLO2: Application and integration of knowledge: Students should be able to apply and integrate interdisciplinary knowledge and skills in the field of artificial intelligence in business to identify and tackle real-world problems.		√	√			

PLO3: Inculcating professionalism and leadership: Students should develop the ability to work productively with others to accomplish established goals. Students should demonstrate the capacity to deal with ethical and social issues, adhere to and respect university regulations on academic conduct, function in terms sufficiently, and display leadership traits.					√	√
PLO4: Developing global outlook: Students should demonstrate knowledge and awareness of international and contemporary issues. They should have an appreciation for diversity and cultural differences and be able to apply technical knowledge in multi-cultural settings.				√		
PLO5: Mastering communication skills: Students should be able to communicate clearly and make convincing and coherent presentations. They should be able to communicate effectively, using specific technical terminologies.				√		√

*The Institutional Learning Outcomes for each UEA can be found at tl.hku.hk/tl/.

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