

## THE UNIVERSITY OF HONG KONG

**Template for Mapping of Programme Learning Outcomes to University Educational Aims – Taught Postgraduate Programmes**

Faculty of \_\_\_\_\_Business and Economics\_\_\_\_\_

Programme title: \_\_\_Master of Accounting Analytics\_\_\_\_\_

Applicable student cohort(s): \_\_\_From 2025-26 intake\_\_\_\_\_

The purpose of mapping is to illustrate the coherence of the programme in achieving the University Educational Aims (UEAs). The mapping should be an evaluative and reflective process, and the Faculty must ensure that the programme as a whole offers students sufficient opportunities to develop the attributes articulated in each of the UEAs and the corresponding Institutional Learning Outcomes. *Please put a tick (√) in the boxes under the UEA columns below to indicate the alignment, as applicable.*

| Programme Learning Outcomes (PLOs)  | Alignment with University Educational Aims (UEAs)*   |   |  |   |  |  |
|---|--|---|--|---|--|--|
|   | Benchmarked against the highest international standards, the taught postgraduate programmes at HKU are designed to enable students to develop capabilities in: |   |  |   |  |  |
|   | UEA1<br>Critical intellectual enquiry and acquiring up-to-date knowledge and research skills in a discipline/ profession                                       | UEA2<br>Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity | UEA3<br>Tackling novel situations and ill-defined problems | UEA4<br>Collaboration and communication of disciplinary knowledge to specialists and the general public | UEA5<br>Awareness of and adherence to personal and professional ethics | UEA6<br>Enhancement of leadership and advocacy skills in a profession<br><i>(for professional programmes only)</i> |
| PLO1: Acquisition and internalization of knowledge of the programme discipline: Students should acquire an advanced level of accounting analytics skills, and be capable of using the knowledge and skills in a professionally competent manner to solve business problems in various contexts. | √  |   |  |   |  |  |
| PLO2: Application and integration of knowledge: Students should be able to apply discipline-specific knowledge and skills in the field of accounting analytics. This learning outcome includes the development of critical thinking, problem  |  | √   | √  |   |  |  |

|  |  |  |  |   |   |   |
|--|--|--|--|---|---|---|
| <p>solving, and professional judgment skills. Students should be able to tackle problems by applying analytics tools to process business information in various managerial settings.</p>   |  |  |  |   |   |   |
| <p>PL03: Inculcating professionalism and leadership in the interdisciplinary fields of accounting analytics: Students should develop the ability to work productively with others to accomplish established goals. Students should demonstrate the capacity to deal with ethical and social issues in the interdisciplinary fields of accounting analytics, adhere to and respect university regulations on academic conduct, function in terms sufficiently, and display leadership traits.</p> |  |  |  |   | √ | √ |
| <p>PL04: Developing global outlook: Students should demonstrate knowledge and awareness of international and contemporary issues in the interdisciplinary fields of accounting analytics. They should have an appreciation for diversity and cultural differences and be able to apply technical knowledge in multi-cultural settings.</p>   |  |  |  | √ |   |   |
| <p>PL05: Mastering communication skills: Students should be able to communicate clearly and make convincing and coherent presentations in the interdisciplinary fields of accounting analytics. They should be able to communicate effectively, using specific technical terminologies.</p>  |  |  |  | √ |   |   |

\*The Institutional Learning Outcomes for each UEA can be found at [tl.hku.hk/tl/](http://tl.hku.hk/tl/).