

THE UNIVERSITY OF HONG KONG

Faculty of Business and Economics

Master of Business Administration (International)

Programme Learning Outcomes

Master of Business Administration (International) Programme [IMBA] has five Programme Learning Outcomes (PLOs) and they are as follows:

- PLO1. Acquisition and internalization of business knowledge and skills in key functional areas
- PLO2. Application of business knowledge to solve business problems
- PLO3. Development of managerial leadership and inculcating professional ethics and competency in business
- PLO4. Development of global outlook
- PLO5. Mastering communication skills

The table below shows how the PLOs align with the TPg educational aims:

University Educational Aims for TPg Curricula	Programme Learning Outcomes
To enable our students to develop their capabilities in:	
(i) Critical intellectual enquiry and acquiring up-to-date knowledge and research skills in a discipline / profession	PLO1
(ii) Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity	PLO2
(iii) Tackling novel situations and ill-defined problems	PLO2, PLO3 and PLO5
(iv) Collaboration and communication of disciplinary knowledge to specialists and the general public	PLO1 and PLO5
(v) Awareness of and adherence to personal and professional ethics	PLO3 and PLO4
(vi) Enhancement of leadership and advocacy skills in a profession	PLO3, PLO4 and PLO5