

THE UNIVERSITY OF HONG KONG

Template for Mapping of Programme Learning Outcomes to University Educational Aims – Taught Postgraduate Programmes

Faculty of Business and Economics

Programme title: Executive Master of Business Administration

Applicable student cohort(s): From 2018-19 intake

The purpose of mapping is to illustrate the coherence of the programme in achieving the University Educational Aims (UEAs). The mapping should be an evaluative and reflective process, and the Faculty must ensure that the programme as a whole offers students sufficient opportunities to develop the attributes articulated in each of the UEAs and the corresponding Institutional Learning Outcomes. *Please put a tick (✓) in the boxes under the UEA columns below to indicate the alignment, as applicable.*

Programme Learning Outcomes (PLOs)	Alignment with University Educational Aims (UEAs)*					
	Benchmarked against the highest international standards, the taught postgraduate programmes at HKU are designed to enable students to develop capabilities in:					
	UEA1 Critical intellectual enquiry and acquiring up-to-date knowledge and research skills in a discipline/ profession	UEA2 Application of knowledge and research skills to practice or theoretical exploration, demonstrating originality and creativity	UEA3 Tackling novel situations and ill-defined problems	UEA4 Collaboration and communication of disciplinary knowledge to specialists and the general public	UEA5 Awareness of and adherence to personal and professional ethics	UEA6 Enhancement of leadership and advocacy skills in a profession <i>(for professional programmes only)</i>
PLO1: Acquisition of knowledge and understanding of various business concepts and skills	✓					
PLO2: Application of business knowledge to analyze and solve real business situations		✓	✓			
PLO3: Inculcating professional ethics and competency in business					✓	

PLO4: Developing global outlook				✓		
PLO5: Mastering communications and interpersonal skills in business settings				✓		
PLO6: Developing managerial leadership						✓

*The Institutional Learning Outcomes for each UEA can be found at tl.hku.hk/tl/.

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