

**Master in Food Industry: Management and Marketing**  
**Credit Unit System and Learning Hour Estimation**

Course code	Course name	Year	Credits	Type	Workshop/ Presentation	Examination	Total Written output		Course work/Examination	Total contact hours		
							Written Assignment	Written Output		Contact hours	Learning/Assignment/ Examination	Total
FOOD7001	Quality assurance and management	1	6	Core Course	yes	yes	yes	1 (1000 words)	30/70	37	110	147
FOOD7002	GMP and environmental management	1	6	Core Course		yes	yes	1 (1500-2000 words)	20/80	35	110	145
FOOD7003	Food quality preservation and evaluation	1	6	Core Course		yes	yes	1 (2000-3000 words)	30/70	22	130	152
FOOD7004	HACCP and food laws	1	6	Core Course		yes	yes	1 (1000-1500 words)	20/80	36	90	126
FOOD7005	R&D and export market strategies	1	9	Core Course		yes	yes	1 ( 1000-1500 words)	30/70	52	140	192
FOOD8006	Marketing management	2	6	Core Course	yes	yes	yes	1 (1500-2000 words)	20/80	42	130	172
FOOD8007	Financial control	2	6	Core Course		yes	yes	1 (~ 1000 words)	30/70	39	140	179
FOOD8008	Organizational behaviour	2	6	Core Course	yes	yes	yes	1 (1500-2500 words)	60/40	29	120	149
FOOD8009	Project	2	15	Project	yes	no	yes	5000-7500 words	100 (Project)	18	300	318

1580