

THE UNIVERSITY OF HONG KONG

Credit Unit Statement (CUS) of Taught Programmes

Faculty / Offering Unit: Faculty of Business and Economics

Programme title: Master of Global Management (MGM)

Applicable student cohort(s): 2024-25 and thereafter

The MGM curriculum consists of different types of courses which are taught using mixed learning modes. All courses are 6 credits. Students should take 60 credits, consisting of ten 6-credit courses inclusive of one capstone project course, with 300 to 360 contact hours in total. The total number of student learning hours ranges from 1,200 to 1,500.

There are 6 categories of courses in this programme, as outlined below:

1. Survey Courses (6 credits per course)

These courses focus on content and are taught mainly by lectures in a range of 30-36 hours, supplemented by class discussion. The contact hours, student learning activities, and output requirements for each course will vary by instructors and the learning models employed.

Each 6-credit course uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Learning activities include the following: lectures, individual consultations, case studies, class discussion, individual assignments and group projects.

Assessment is by a combination of continuous assessment (50-100%) and/or examination (0-50%). Methods of assessment differ between courses but consist of class participation, quizzes, tests, mid-term, written assignments, such as individual case analysis and group projects, and oral presentations. Course instructors select the appropriate mix of delivery and assessments for students to achieve the learning outcomes. The number of words for written output is normally no more than 8,000 words.

2. Capstone Course (6 credits per course)

This course focuses on content and is taught mainly by lectures (30 hours), supplemented by class discussion. It aims at enriching students' research and problem solving skills and encouraging group work. It uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning).

Assessment of this course is by a combination of continuous assessment (50-100%) and/or examination (0-50%) and requires intensive research and group work both inside and outside of the classroom. Learning activities include the following: lectures, class discussion, individual essays, group assignments and presentation. The number of words for written output is normally no more than 8,000 words.

3. Company Field Trip Course (6 credits per course)

This course focuses on practical exposures and is taught mainly by field trip activities of 30 hours, comprising 6-hour of pre-trip orientation (country, industry and company knowledge), 18-hour of company visit and 6-hour of post-trip briefing (report of learning experiences, relevance to course materials and key lessons). It aims at providing students with practical exposures to international businesses, global management, and different cultures. It uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Field trip activities are predominantly guest speaker sessions, visiting businesses in the private sector and government bodies and networking events. Assessment is completely by continuous assessment, generally through group presentation and individual written reports (totaling no more than 5,000 words) (60-100%), and class participation (0-40%).

4. International Study Field Trip (6 credits per course)

This 6-credit course aims to provide students with an opportunity to acquire first-hand practical knowledge of the international business environment and develop an understanding of international business strategies in the destination country. Students have to attend lectures, workshops and various field visits, ranging from 30-40 hours. It uses 120-150 hours of student learning activities as the norm (including both contact hours and all other forms of student learning). The field trip activities are predominantly firm visits, cultural related activities and networking events. Assessment is completely by continuous assessment, generally through group presentations, group reports and an individual reflection paper. The number of words for written output is normally no more than 5,000 words.

5. Professional Development Programme (6 credits per course)

This 6-credit course aims to provide students with an opportunity to gain practical knowledge and workplace skillsets from industry practitioners through lectures and participating in various activities such as case studies, consultations, coaching, small-group discussions and company visits. Contact hours are approximately 15 hours while students spend part of their time on other course activities. The contact hours, student learning activities, and output requirements will vary by instructor and learning models employed. The course uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Assessment of this course is completely by continuous assessment. Methods of assessment differ between course instructors and examples of assessment tasks include individual/group assignments, written report (totaling no more than 8,000 words), individual/group project and oral presentation.

6. Independent Study Project (6 credits per course)

This 6-credit course aims to provide students with an opportunity to integrate and apply the knowledge and skills that they have learned in previous courses through a self-directed study project. Contact hours are minimal (9-15 hours) because students spend much of their time on the project, including meetings with advisors, doing research and writing papers. They use 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Assessment of this course is completely by continuous assessment, through submission of the project proposal, a final project presentation and submission of the final paper (totaling no more than 10,000 words).