

**THE UNIVERSITY OF HONG KONG  
FACULTY OF BUSINESS AND ECONOMICS**

**Master of Global Management (MGM)**

**Credit Unit Statement**

*This credit unit statement applies to candidates admitted to MGM in the academic year 2021-22 and thereafter.*

The MGM curriculum consists of three different types of courses which are taught using mixed learning modes. All courses are 6 credits. Students should take 60 credits, consisting of ten 6-credit courses inclusive of one capstone project course. The total number of student learning hours ranges from 1,200 to 1,500.

Survey Courses (6 credits)

These courses focus on content and are taught mainly by lectures in a range of 30-36 hours, supplemented by class discussion. The contact hours, student learning activities, and output requirements for each course will vary by instructors and the learning models employed.

Each 6-credit course uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Learning activities include the following: lectures, individual consultations, case studies, class discussion, individual assignments and group projects.

Assessment is by a combination of continuous assessment (50-100%) and/or examination (0-50%). Methods of assessment differ between courses but consist of class participation, quizzes, tests, mid-term, written assignments, such as individual case analysis and group projects, and oral presentations. Course instructors select the appropriate mix of delivery and assessments for students to achieve the learning outcomes. The number of words for written output is normally no more than 8,000 words.

Capstone Course (6 credits)

This course focuses on content and is taught mainly by lectures (30 hours), supplemented by class discussion. It aims at enriching students' research and problem solving skills and encouraging group work. It uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning).

Assessment of this course is by a combination of continuous assessment (50-100%) and/or examination (0-50%) and requires intensive research and group work both inside and outside of the classroom. Learning activities include the following: lectures, class discussion, individual essays, group assignments and presentation. The number of words for written output is normally no more than 8,000 words.

Company Field Trip Course (6 credits)

This course focuses on practical exposures and is taught mainly by field trip activities of 30 hours, comprising 6-hour of pre-trip orientation (country, industry and company knowledge), 18-hour of company visit and 6-hour of post-trip briefing (report of learning experiences, relevance to course materials and key lessons). It aims at providing students with practical exposures to international businesses, global management, and different cultures. It uses 120-

150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Field trip activities are predominantly guest speaker sessions, visiting businesses in the private sector and government bodies and networking events. Assessment is completely by continuous assessment, generally through group presentation and individual written reports (totaling no more than 5,000 words) (60-100%), and class participation (0-40%).

October 8, 2021