

**THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS**

Master of Global Management (MGM)

Credit Unit Statement

The MGM curriculum offers mainly survey courses which are six credits each. Students should take 60 credits, consisting of 10 six-credit courses inclusive of one capstone project course.

These courses focus on content and are taught mainly by lectures (30 hours), except Company Field Trip Course, supplemented by class discussion. The contact hours, student learning activities, and output requirements for each course will vary by instructors and the learning models employed.

Each six-credit course uses 120-150 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Learning activities include the following: lectures, individual consultations, case studies, class discussion, individual assignments, group projects, and field trips. The total number of student learning hours ranges from 1,200 to 1,500 hours.

Assessment is by a combination of continuous assessment (50%-100%) and/or examination (0-50%). Continuous assessment tasks include quizzes; tests; a mid-term; written assignments (totaling no more than 8,000 words), such as individual case analysis and a group project; and oral presentations. Class participation is another important aspect of assessment. Examinations include the formal end-of-module written examinations and (if needed) supplementary examinations and re-examinations.

The different courses are summarized as follows:

Survey Course (6 credits)

These courses focus on content and are taught predominantly by lectures supplemented by tutorials and/or class discussion. The contact hours are 30 hours per 6-credit course. Student learning activities and output requirements for each course will vary by instructors and nature of the courses. Assessment is by a combination of continuous assessment (50%-100%) and/or examination (0-50%).

Capstone Course (6 credits)

This course aims at enriching students' research and problem solving skills and encouraging group work. Contact hours will be minimum (6 hours) because students spend much of their time on research and analyses. Assessment of this course requires intensive research and group work both inside and outside of the classroom. Students in this course will be required to submit both a preliminary and a final report (totaling no more than 8,000 words) and present their project to the class.

Company Field Trip Course (6 credits)

This course aims at providing students with practical exposures to international businesses, global management, and different cultures. Field trip activities are predominantly guest speaker sessions, visiting businesses in the private sector and government bodies and networking events. Assessment is generally through group presentation and individual written reports totaling no

more than 5,000 words. The total number of contact hours for this course is 30, comprising of 6 hours of pre-trip orientation (country, industry and company knowledge), 18 hours of company visit and 6 hours of post-trip briefing (report of learning experiences, relevance to course materials and key lessons).