

THE UNIVERSITY OF HONG KONG

Master of Business Administration (MBA)

Credit Unit Statement

The MBA curriculum is offered in both full-time and part-time mode. Both full-time and part-time MBA students should take 108 credits. Each 6-credit course uses 120 hours of student learning activity as the norm (including both contact hours and all other forms of student learning), while each 3-credit course uses 60 hours of student learning activity as the norm.

Methods of assessment for both 3-credit and 6-credit courses include class participation, individual assignments, group projects and presentations, quizzes and examinations, depending on the nature of the course. The different courses may be summarized as follows:

Survey Course (6 credits and 3 credits)

Survey courses focus on content and are taught mainly by lectures (32.5 hours for 6-credit courses, 16.5 hours for 3-credit courses) and tutorials (8-10 hours, provided for 6-credit technical courses only). Assessment is by a combination of continuous assessment (50%-100%) and/or examination (0-50%). Continuous assessment tasks include written assignments (totalling no more than 8,000 words for 6-credit courses, 4,000 words for 3-credit courses) such as individual case analysis, group project, and oral presentation. Class participation is also an important aspect of assessment. Examination includes quiz, test, mid-term and final examination.

Capstone Course (6 credits)

This course, as the Capstone Project, aims at enriching student's research and analytical skills and encouraging group work. Contact hours are minimal (6 hours) because students spend much of their time on research and analysis. The assessment of this course requires intensive research and group work both inside and outside the classroom. Students in groups will have to submit a preliminary report and final report (totalling no more than 8,000 words), and are assessed by their presentation evaluated by peer (50%) and by panel (50%).

Field Trip Course (6 credits)

Field trip course involves a visit to a country or region outside Hong Kong. It aims to let students investigate the destination's business environment. Students have to attend a few lectures (6 hours) and daily field visit (totalling 64 hours), and are 100% assessed by their individual diary (no more than 3,000 words) and group projects (no more than 3,000 words).