

**THE UNIVERSITY OF HONG KONG**

Master of Business Administration (Executive Stream)

Credit Unit Statement

Master of Business Administration (Executive Stream) offers five different types of courses which are taught in mixed learning modes. Students are required to complete ten 6-credit core courses, four 3-credit core courses and eight 6-credit electives including one required International Assignment or International Seminar (Capstone Course), while Independent Study is an optional elective course. The coursework and examination ratio may vary according to the course instructors.

The different courses are summarized as follows:

Survey Courses (3/6 credits)

These courses focus on content and taught predominately by lectures supplemented by class discussion. The total learning hours for a 3-credit course is 60 hours including 15 contact hours and for a 6-credit course is 120 hours including 30 contact hours. The student learning activities and output requirements for each course will vary by instructors and learning mode employed.

Learning activities include the following: lectures, tutorials, case studies, class discussions, simulations, group work, guest speakers and private study.

Assessment methods may include the following: individual projects/essays/reports, examinations, class participation, group assignments/reports, and class presentations.

Most of the courses are assessed by a combination of coursework (40%-80%) and examination (20%-60%). Since the survey courses include both qualitative and quantitative courses, the total written output will vary, depending on the course type, instructors and learning mode employed.

Workshop Course (3 credits)

The Workshop course is a 3-credit course and use 60 learning hours which includes 15 contact hours and other forms of student learning activities. The course focuses on enriching students' leadership and inter-personal skills, improving self-awareness and encouraging group work through lectures, experiential exercises and self-assessment instruments, individual consultation and group discussion. Students are assessed by coursework only including class participation, study group assignment and an individual written report of no more than 1200 words.

### Seminar Courses / Capstone experiences (6 credits)

These courses are offered by Columbia Business School in a seminar format with short lectures, guest speaker sessions in the morning, followed by company visits and/or presentations from industry leaders in the afternoons. The total learning hours are 120 hours which includes 15-30 contact hours. The course grade will be calculated through in-class participation, attendance at company visits, assignments, quizzes, presentations and a final written assignment after the course.

These courses are assessed by coursework only. The total written output ranges from 5 to 15 pages, depending on the course requirement.

### Field Trip Courses / Capstone experiences (6 credits)

These courses are offered by London Business School with the aim at providing students with practical exposures to international business, global crisis management and cultural difference. Field trip courses begin with a small number of lecture hours, followed by firm and site visits. The total learning hours are 120 hours. Assessment is generally through group participation, presentation and written reports.

These courses are assessed by coursework only. The total written output ranges from 2000 words to 5000 words, depending on the course requirement.

### Research courses (6 credits)

This is an optional elective course which aims at providing students with an opportunity to pursue their own research interest on a project with a faculty member that challenges them to analyze and resolve complex business problems using the business skills, frameworks, and tools acquired thus far in the program. The total learning hours are 120 hours with contact hours range from 6-12 hours for students spend much of their time on individual research and writing. The assessment is generally through a final research/business report. These courses are assessed by coursework only. The total written output ranges from 5000 words to 7500 words, depending on the course requirement.