

**THE UNIVERSITY OF HONG KONG**

**Faculty of Business and Economics**

**Master of Business Administration (International)  
IMBA**

Credit Unit Statement

The Master of Business Administration (International) [IMBA] programme is divided into two streams, namely, the General Stream and the Executive Stream. The curriculum consists of twelve required courses (including eleven 6-credit courses and two 3-credit courses) and six 6-credit elective courses. The majority of the courses are assessed by a combination of coursework (40-60%) and examination (40-60%). The different courses may be summarized as follows:

Survey Courses (mostly 6 credits)

These courses focus on content and are taught predominantly by lectures supplemented by class discussion. The contact hour for General Stream is 33 hours per course and Executive Stream is 32 hours per course.

Learning activities include the following: lectures, seminars, individual consultations, case studies and class discussion.

Methods of assessment differ between courses but consist of class participation, individual assignments, group projects, individual and group presentations, quizzes, and examinations, depending on the nature of the course, with no more than 5,000 words. Course instructors select the appropriate mix of delivery and assessments for students to achieve the learning outcomes. The total learning hours range from 120 – 150 hours per course.

Workshop Course (6 credits)

Workshop course is 6 credits and use 120 learning hours which consists of contact hours and other forms of student learning activities. This course, as the capstone project, focus on a detailed analysis of a company and encouraging group work through group discussion. Students are assessed by their preliminary and final report, together with their participation in the oral presentation totalling no more than 5,000 words.

Field Trip Courses (6 credits)

These courses are 6 credits and aim at providing students with practical exposures to international businesses, global management, and different cultures. Field trip activities are predominantly guest speaker sessions, visiting businesses in the private sector and government bodies and networking events. Assessment is generally through group presentation and individual written reports totalling no more than 5,000 words.