

**THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS**

**EXECUTIVE MASTER OF BUSINESS ADMINISTRATION [EMBA]
in collaboration with Peking University Guanghai School of Management**

Credit Unit Statement

The **EMBA** curriculum offers mainly survey courses that are 3 credits or 6 credits each. Students should complete 18 full courses equivalent with 108 credits, including 24 half core courses (each with 3 credits), 3 full core courses (each with 6 credits, inclusive of one capstone project), and 6 half elective courses (each with 3 credits).

Each 6-credit course uses 120 hours of student learning activity as the norm (including both contact hours and all other forms of student learning), while each 3-credit course uses 60 hours of student learning activity as the norm.

Methods of assessment include class participation, individual assignments, group projects and presentations, quizzes and examinations, depending on the nature of the course. The different courses may be summarized as follows:

Survey Course (3 credits and 6 credits)

These courses focus on content and are taught predominately by lectures supplemented by class discussion. The contact hours, student learning activities, and output requirements for each course will vary by instructors and learning modes employed. The contact hours are 16 hours per 3-credit course and 32 hours per 6-credit course.

Learning activities include the following: lectures, small group discussions, group tutorials, seminars, individual consultations, and class discussions.

The assessment is 100% coursework. Assessment methods may differ between courses but include the following: assignments, essays, project papers, individual and group presentations, depending on the nature of the courses. Class participation and individual/group performance are also measured.

Workshop Course (6 credits)

Workshop courses focus on enriching students' leadership skills and encouraging group work through workshop and group discussion. The contact hours are 32 hours per 6-credit course.

The assessment is 100% coursework. Assessment methods may differ between courses but include the following: assignments, essays, project papers, individual and group presentations, depending on the nature of the courses. Class participation and individual/group performance are also measured.

Capstone Project Course (6 credits)

This course, as the Capstone Project, aims at enriching student's research and problem solving skills and encouraging group work. Contact hours are minimal (6 hours) because students spend much of their time on solving real problems. The assessment of this course requires intensive research and group work both inside and outside the classroom. Students in groups will have to submit a preliminary report and final report (totalling no more than 8,000 words), and are assessed by their presentation evaluated by peer (50%) and by panel (50%).

Field Trip Course (6 credits)

This course international field trip involves a visit to a country or region outside China. It aims to let students investigate the destination's business environment. Students have to attend a few lectures (6 hours) and daily field visit (totalling 64 hours), and are 100% assessed by individual diary (no more than 3000 words) and group projects (no more than 3000 words).