

THE UNIVERSITY OF HONG KONG

Credit Unit Statement (CUS) of Taught Programmes

Faculty / Offering Unit: Faculty of Business and Economics

Programme title: Executive Master of Business Administration [EMBA]

Applicable student cohort(s): From 2024-25

The EMBA curriculum offers mainly survey courses that are 3 credits or 6 credits each. Students should complete 108 credits with 576 contact hours in total. The total students learning hours is 2160. For programme in collaboration with Peking University Guanghai School of Management, there are 26 3-credit core courses, 1 6-credit core course (capstone project), and 5-8 elective courses (with total 24 credits). For International Stream, there are 20 3-credit courses, 4 6-credit core courses (inclusive of one capstone project), and 4-7 elective courses (with total 24 credits).

Each 6-credit course uses 120 hours of student learning activity as the norm (including both contact hours and all other forms of student learning), while each 3-credit course uses 60 hours of student learning activity as the norm.

There are 4 categories of courses in this programme, as outlined below:

1. [Survey courses] (3 credits or 6 credits per course)

These courses focus on content and are taught predominately by lectures supplemented by class discussion. The contact hours, student learning activities, and output requirements for each course will vary by instructors and learning modes employed. The contact hours are 16 hours per 3-credit course and 32 hours per 6-credit course.

Learning activities include the following: lectures, small group discussions, group tutorials, seminars, individual consultations, and class discussions.

The assessment is 100% coursework. Assessment methods may differ between courses but in-class tests, individual/group presentations or papers are usually used. Class participation and individual/group performance are also measured. The output requirements for 6-credit courses are usually more in-depth, in term of difficulty of the questions, number of words or pages, than the 3-credit courses. For 3-credit courses, it usually requires to have around 800-1500 words while that for 6-credit courses are usually at least 2000 words.

2. [Capstone Project course] (6 credits)

This course, as the Capstone Project, aims at enriching student's research and problem solving skills and encouraging group work. Contact hours are 32 hours because students spend much of their time on solving real problems. The assessment of this course requires intensive research and group work both inside and outside the classroom. Students will have to submit final report(s) by individual or group (totalling no more than 8,000 words), and are assessed by their presentation evaluated by peer (50%) and by panel (50%).

3. [Workshop courses] (6 credits per course)

Workshop courses focus on enriching students' leadership skills and encouraging group work through workshop and group discussion. The contact hours are 32 hours per 6-credit course.

The assessment is 100% coursework. Assessment methods may differ between courses but individual/group reflection paper (no more than 3000 words) is usually the requirement. Class participation and individual/group performance are also measured.

4. [Field Trip courses] (6 credits per course)

Field trip courses involve a visit to a country or region outside Hong Kong. It aims to let students investigate the destination's business environment. Students have to attend a few lectures (32 hours) and daily field visit (totalling 25-32 hours), and are 100% assessed by individual diary (no more than 3000 words) or group projects (no more than 3000 words).