

THE UNIVERSITY OF HONG KONG
FACULTY OF SOCIAL SCIENCES

Bachelor of Journalism

Major in Journalism

Programme Learning Outcomes (PLOs)

Programme Level Outcomes	Faculty Level Outcomes	University Educational Aims
On successful completion of the programme, students should be able to:	On successful completion of the curriculum, students should be able to:	Benchmarked against the highest international standards, the 4-year undergraduate curriculum at HKU is designed to enable our students to develop their capabilities in:
<p>Programme-level Intended Learning Outcome 1.</p> <ul style="list-style-type: none"> • Honour the journalistic values of accuracy and balance • Pursue the highest ethical principles that underpin quality journalism • Demonstrate the ability to use extant technologies and to self-teach new technologies as they emerge. 	<p>Faculty of Social Sciences Intended Learning Outcome 1.</p> <ul style="list-style-type: none"> • Critically evaluate underlying theories and concepts through independent research in social science disciplines 	<p>University Educational Aim 1.</p> <ul style="list-style-type: none"> • Pursuit of academic/professional excellence, critical intellectual enquiry and life-long learning
<p>Programme-level Intended Learning Outcome 2.</p> <ul style="list-style-type: none"> • Develop informed insights on the state of journalism and the media • Demonstrate the ability to collect and process complicated information for communication to the public. 	<p>Faculty of Social Sciences Intended Learning Outcome 2.</p> <ul style="list-style-type: none"> • Apply social science theories and methods in analyzing complex problems in a globalizing world 	<p>University Educational Aim 2.</p> <ul style="list-style-type: none"> • Tackling novel situations and ill-defined problems
<p>Programme-level Intended Learning Outcome 3.</p> <ul style="list-style-type: none"> • Have basic understanding of the traditions of journalism and the news media in a global context • Demonstrate understanding of the basic values, the 	<p>Faculty of Social Sciences Intended Learning Outcome 3.</p> <ul style="list-style-type: none"> • Reflect critically on learning through participation in social innovation internships to engage with the wider 	<p>University Educational Aim 3.</p> <ul style="list-style-type: none"> • Critical self-reflection, greater understanding of others, and upholding personal and professional ethics

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philosophical and ethical issues confronting contemporary journalism	community	
<p>Programme-level Intended Learning Outcome 4.</p> <ul style="list-style-type: none"> • Appreciate the interconnections between journalism and the arts and sciences • Demonstrate an appreciation of the diversity of voices in the local and international media 	<p>Faculty of Social Sciences Intended Learning Outcome 4.</p> <ul style="list-style-type: none"> • Embrace diverse learning environments through out-of-Hong Kong exchange and global citizenship programmes 	<p>University Educational Aim 4.</p> <ul style="list-style-type: none"> • Intercultural communication and global citizenship
<p>Programme-level Intended Learning Outcome 5.</p> <ul style="list-style-type: none"> • Undertake research/reporting required for communicating information to the public across multiple platforms of print, online and broadcast. • Harness the power of the internet and online tools for research, reporting and information packaging and delivery 	<p>Faculty of Social Sciences Intended Learning Outcome 5.</p> <ul style="list-style-type: none"> • Work as effective team members and in group projects to enhance collaboration and communication skills 	<p>University Educational Aim 5.</p> <ul style="list-style-type: none"> • Communication and collaboration
<p>Programme-level Intended Learning Outcome 6.</p> <ul style="list-style-type: none"> • Appreciate the critical role of the news media in civic life and how the media could contribute to better the human condition 	<p>Faculty of Social Sciences Intended Learning Outcome 6.</p> <ul style="list-style-type: none"> • Demonstrate an awareness of current social issues and problems and be prepared to act as advocates for social change 	<p>University Educational Aim 6.</p> <ul style="list-style-type: none"> • Leadership and advocacy for the improvement of the human condition