

THE UNIVERSITY OF HONG KONG
FACULTY OF SOCIAL SCIENCES

LEARNING OUTCOMES

Bachelor of Social Sciences – Journalism and Media Studies (minor)

Programme Level Outcomes	Faculty Level Outcomes	University Educational Aims
On successful completion of the programme, students should be able to:	On successful completion of the curriculum, students should be able to:	Benchmarked against the highest international standards, the 4-year undergraduate curriculum at HKU is designed to enable our students to develop their capabilities in:
<p>Programme-level Intended Learning Outcome 1.</p> <ul style="list-style-type: none"> - honour the journalistic values of accuracy and balance - pursue the highest ethical principles that underpin quality journalism - appreciate the role of technology in the development of the new media 	<p>Faculty of Social Sciences Intended Learning Outcome 1.</p> <p>acquire and critically evaluate underlying theories and concepts through independent research in social science disciplines</p>	<p>University Educational Aim 1.</p> <p>pursuit of academic/professional excellence, critical intellectual enquiry and life-long learning</p>
<p>Programme-level Intended Learning Outcome 2.</p> <ul style="list-style-type: none"> - develop informed insights on the state of journalism and the media - demonstrate the ability to collect and process complicated information for communication to the public 	<p>Faculty of Social Sciences Intended Learning Outcome 2.</p> <p>apply social science theories and methods in analyzing complex problems in a globalizing world</p>	<p>University Educational Aim 2.</p> <p>tackling novel situations and ill-defined problems</p>
<p>Programme-level Intended Learning Outcome 3.</p> <ul style="list-style-type: none"> - have basic understanding of the traditions of journalism and the news media in a global context - demonstrate understanding of the basic values, the philosophical and ethical issues confronting contemporary journalism 	<p>Faculty of Social Sciences Intended Learning Outcome 3.</p> <p>reflect critically on learning through participation in social innovation internships to engage with the wider community</p>	<p>University Educational Aim 3.</p> <p>critical self-reflection, greater understanding of others, and upholding personal and professional ethics</p>

<p>Programme-level Intended Learning Outcome 4.</p> <p>- appreciate the interconnections between journalism and the arts and sciences</p> <p>- demonstrate an appreciation of the diversity of voices in the local and international media</p>	<p>Faculty of Social Sciences Intended Learning Outcome 4.</p> <p>embrace diverse learning environments through out-of-Hong Kong exchange and global citizenship programmes</p>	<p>University Educational Aim 4.</p> <p>intercultural communication and global citizenship</p>
<p>Programme-level Intended Learning Outcome 5.</p> <p>undertake research/reporting required for communicating information to the public via print, online or broadcast</p>	<p>Faculty of Social Sciences Intended Learning Outcome 5.</p> <p>work as effective team members and in group projects to enhance collaboration and communication skills</p>	<p>University Educational Aim 5.</p> <p>communication and collaboration</p>
<p>Programme-level Intended Learning Outcome 6.</p> <p>appreciate the critical role of the news media in civic life and how the media could contribute to better the human condition</p>	<p>Faculty of Social Sciences Intended Learning Outcome 6.</p> <p>demonstrate an awareness of current social issues and problems and be prepared to act as advocates for social change</p>	<p>University Educational Aim 6.</p> <p>leadership and advocacy for the improvement of the human condition</p>