

**THE UNIVERSITY OF HONG KONG  
FACULTY OF BUSINESS AND ECONOMICS**

**Minor in Sustainability in Business**

Alignment of Learning Outcomes at Different Levels

**(1) University Educational Aims (UEAs)**

To enable our students to develop capabilities in:

1. Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning
2. Tackling novel situations and ill-defined problems
3. Critical self-reflection, greater understanding of others, and upholding personal and professional ethics
4. Intercultural communication, and global citizenship
5. Communication and collaboration
6. Leadership and advocacy for the improvement of the human condition

**(2) Faculty Learning Goals (FLGs)**

1. Acquisition and internalization of knowledge of the programme discipline
2. Application and integration of knowledge
3. Inculcating professionalism
4. Developing global outlook
5. Mastering communication skills
6. Cultivating leadership

**(3) Programme Learning Outcomes (PLOs)**

Upon successful completion of the Minor in Sustainability in Business, students should be able to:

1. Demonstrate a solid understanding of the fundamental principles and theories of the development and current trends of sustainability and ESG.
2. Synthesize the knowledge, methodologies and skills from different disciplines to examine and analyse major sustainability and ESG issues.
3. Demonstrate the capacity to design business strategies and address sustainability and ESG problems.
4. Demonstrate an awareness and identify the challenges and opportunities in sustainability and ESG.
5. Demonstrate effective written, communication and team work skills.
6. Embrace global practice in sustainability and ESG differences and reflect on learning through practical experiences.

The following tables present the alignment of the learning outcomes at different levels:

**A. Map the Programme Learning Outcomes (PLOs) with the Faculty Goals (FLGs) and University Educational Aims (UEAs)**

| <b>Programme Learning Outcomes (PLOs)</b>  | <b>Faculty Learning Goals (FLGs)</b>   | <b>University Educational Aims (UEAs)</b>   |
|--|--|---|
| <b>PLO1:</b> Demonstrate a solid understanding of the fundamental principles and theories of the development and current trends of sustainability and ESG. | <b>FLG1:</b> Acquisition and internalization of knowledge of the programme discipline        | <b>UEA1:</b> Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning  |
| <b>PLO2:</b> Synthesize the knowledge, methodologies and skills from different disciplines to examine and analyse major sustainability and ESG issues.     | <b>FLG1:</b> Acquisition and internalization of knowledge of the programme discipline        | <b>UEA1:</b> Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning  |
| <b>PLO3:</b> Demonstrate the capacity to design business strategies and address sustainability and ESG problems.   | <b>FLG2:</b> Application and integration of knowledge<br><b>FLG6:</b> Cultivating leadership | <b>UEA2:</b> Tackling novel situations and ill-defined problems   |
| <b>PLO4:</b> Demonstrate an awareness and identify the challenges and opportunities in sustainability and ESG.   | <b>FLG3:</b> Inculcating professionalism<br><b>FLG4:</b> Developing global outlook           | <b>UEA4:</b> Intercultural communication, and global citizenship<br><b>UEA6:</b> Leadership and advocacy for the improvement of the human condition   |
| <b>PLO5:</b> Demonstrate effective written, communication and team work skills.  | <b>FLG5:</b> Mastering communication skills  | <b>UEA5:</b> Communication and collaboration  |
| <b>PLO6:</b> Embrace global practice in sustainability and ESG differences and reflect on learning through practical experiences.                          | <b>FLG3:</b> Inculcating professionalism<br><b>FLG4:</b> Developing global outlook           | <b>UEA3:</b> Critical self-reflection, greater understanding of others, and upholding personal and professional ethics<br><b>UEA4:</b> Intercultural communication, and global citizenship<br><b>UEA6:</b> Leadership and advocacy for the improvement of the human condition |