

THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS

Minor in Sustainability in Business

Alignment of Learning Outcomes at Different Levels

(1) *University Educational Aims (UEAs)*

To enable our students to develop capabilities in:

1. Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning
2. Tackling novel situations and ill-defined problems
3. Critical self-reflection, greater understanding of others, and upholding personal and professional ethics
4. Intercultural communication, and global citizenship
5. Communication and collaboration
6. Leadership and advocacy for the improvement of the human condition

(2) *Faculty Learning Goals (FLGs)*

1. Acquisition and internalization of knowledge of the programme discipline
2. Application and integration of knowledge
3. Inculcating professionalism
4. Developing global outlook
5. Mastering communication skills
6. Cultivating leadership

(3) *Programme Learning Outcomes (PLOs)*

Upon successful completion of the Minor in Sustainability in Business, students should be able to:

1. Demonstrate a solid understanding of the fundamental principles and theories of the development and current trends of sustainability and ESG.
2. Synthesize the knowledge, methodologies and skills from different disciplines to examine and analyse major sustainability and ESG issues.
3. Demonstrate the capacity to design business strategies and address sustainability and ESG problems.
4. Demonstrate an awareness and identify the challenges and opportunities in sustainability and ESG.
5. Demonstrate effective written, communication and team work skills.
6. Embrace global practice in sustainability and ESG differences and reflect on learning through practical experiences.

The following tables present the alignment of the learning outcomes at different levels:

A. Map the Programme Learning Outcomes (PLOs) with the Faculty Goals (FGs) and University Educational Aims (UEAs)

Programme Learning Outcomes (PLOs)	Faculty Learning Goals (FLGs)	University Educational Aims (UEAs)
PLO1: Demonstrate a solid understanding of the fundamental principles and theories of the development and current trends of sustainability and ESG.	FLG1: Acquisition and internalization of knowledge of the programme discipline	UEA1: Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning
PLO2: Synthesize the knowledge, methodologies and skills from different disciplines to examine and analyse major sustainability and ESG issues.	FLG1: Acquisition and internalization of knowledge of the programme discipline	UEA1: Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning
PLO3: Demonstrate the capacity to design business strategies and address sustainability and ESG problems.	FLG2: Application and integration of knowledge FLG6: Cultivating leadership	UEA2: Tackling novel situations and ill-defined problems
PLO4: Demonstrate an awareness and identify the challenges and opportunities in sustainability and ESG.	FLG3: Inculcating professionalism FLG4: Developing global outlook	UEA4: Intercultural communication, and global citizenship UEA6: Leadership and advocacy for the improvement of the human condition
PLO5: Demonstrate effective written, communication and team work skills.	FLG5: Mastering communication skills	UEA5: Communication and collaboration
PLO6: Embrace global practice in sustainability and ESG differences and reflect on learning through practical experiences.	FLG3: Inculcating professionalism FLG4: Developing global outlook	UEA3: Critical self-reflection, greater understanding of others, and upholding personal and professional ethics UEA4: Intercultural communication, and global citizenship UEA6: Leadership and advocacy for the improvement of the human condition