

**THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS**

Minor in Business and Economy in China (BEC)

Alignment of Learning Outcomes at Different Levels

1. University Educational Aims (UEAs)

To enable our students to develop capabilities in:

1. Pursuit of academic/professional excellence, critical intellectual enquiry and lifelong learning
2. Tackling novel situations and ill-defined problems
3. Critical self-reflection, greater understanding of others, and upholding personal and professional ethics
4. Intercultural communication, and global citizenship
5. Communication and collaboration
6. Leadership and advocacy for the improvement of the human condition

2. Faculty Goals (FGs)

1. Acquisition and internalization of knowledge of the programme discipline
2. Application and integration of knowledge
3. Inculcating professionalism and leadership
4. Developing global outlook
5. Mastering communication skills

3. Programme Learning Outcomes (PLOs)

Upon successful completion of the Minor in Business and Economy in China, students should be able to:

1. Demonstrate an understanding of the historical development and current structures of business and economy in China.
2. Synthesize the knowledge, methodologies and skills from different disciplines to examine and analyse major business and economic issues in China.
3. Demonstrate the capacity to design business strategies and address economic problems in China.
4. Demonstrate an awareness of China's interactions with the global economy and identify the challenges and opportunities for China.
5. Demonstrate effective written, communication and team work skills.
6. Embrace cultural differences and reflect on learning through practical experiences in China.

The following tables present the alignment of the learning outcomes at different levels:

A. Map the Programme Learning Outcomes (PLOs) with the Faculty Goals (FGs) and University Educational Aims (UEAs)

Programme Learning Outcomes (PLOs)	Faculty Goals (FGs)	University Educational Aims (UEAs)
PLO1: Demonstrate an understanding of the historical development and current structures of business and economy in China.	FG1: Acquisition and internalization of knowledge of the programme discipline	UEA1: Pursuit of academic/professional excellence, critical intellectual enquiry and lifelong learning
PLO2: Synthesize the knowledge, methodologies and skills from different disciplines to examine and analyse major business and economic issues in China.	FG1: Acquisition and internalization of knowledge of the programme discipline	UEA1: Pursuit of academic/professional excellence, critical intellectual enquiry and lifelong learning
PLO3: Demonstrate the capacity to design business strategies and address economic problems in China.	FG2: Application and integration of knowledge	UEA2: Tackling novel situations and ill-defined problems
PLO4: Demonstrate an awareness of China's interactions with the global economy and identify the challenges and opportunities for China.	FG3: Inculcating professionalism and leadership FG4: Developing global outlook	UEA4: Intercultural understanding communication, and global citizenship UEA6: Leadership and advocacy for the improvement of the human condition
PLO5: Demonstrate effective written, communication and team work skills.	FG5: Mastering communication skills	UEA5: Communication and collaboration
PLO6: Embrace cultural differences and reflect on learning through practical experiences in China.	FG3: Inculcating professionalism and leadership FG4: Developing global outlook	UEA3: Critical self-reflection, greater understanding of others, and upholding personal and professional ethics UEA4: Intercultural understanding communication, and global citizenship UEA6: Leadership and advocacy for the improvement of the human condition