

**THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS**

Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]
Major in International Business and Global Management

Programme Learning Outcomes

Programme Learning Outcomes (PLOs)	Faculty Goals (FGs)	University Educational Aims (UEAs)
<i>Upon successful completion of the curriculum, students should be able to:</i>		<i>Benchmarked against the highest international standards, the 4-year undergraduate curriculum at HKU is designed to enable our students to develop their capabilities in:</i>
PLO1: Demonstrate a solid understanding of the fundamental principles, theories and tools of international business and global management, and apply them to analyze business problems.	FG1: Acquisition and internalization of knowledge of the programme discipline	UEA1: Pursuit of academic/professional excellence, critical intellectual inquiry and lifelong learning
PLO2: Apply the knowledge of international business and global management from different disciplines to real-life situations, and use analytical skills and critical thinking to solve practical business problems.	FG2: Application and integration of knowledge	UEA2: Tackling novel situations and ill-defined problems
PLO3: Develop awareness of professional and ethical responsibilities, and demonstrate the capacity to deal with the related professional, social and ethical issues.	FG3: Inculcating professionalism	UEA3: Critical self-reflection, greater understanding of others, and upholding personal and professional ethics
PLO4: Acquire a solid understanding of global and regional issues relating to business, and treasure the diversities in cultures and values.	FG4: Developing global outlook	UEA4: Intercultural communication, and global citizenship
PLO5: Make convincing and coherent presentations both orally and in written context, and communicate in teams effectively.	FG5: Mastering communication skills	UEA5: Communication and collaboration
PLO6: Demonstrate awareness of current and important business issues in order to serve as successful leaders in organizations or society.	FG6: Cultivating leadership	UEA6: Leadership and advocacy for the improvement of the human condition