

BACHELOR OF ARTS AND SCIENCES IN DESIGN+ [BASc Design+]

Alignment of University Educational Aims and Program Learning Outcomes

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University Educational Aims

Benchmarked against the highest international standards, the 4-year undergraduate curriculum at HKU is designed to enable our students to develop their capabilities in:

- UEA 1 Pursuit of academic/professional excellence, critical intellectual inquiry and life-long learning
- UEA 2 Tackling novel situations and ill-defined problems
- UEA 3 Critical self-reflection, greater understanding of others, and upholding personal and professional ethics
- UEA 4 Intercultural communication, and global citizenship
- UEA 5 Communication and collaboration
- UEA 6 Leadership and advocacy for the improvement of the human condition

Program Learning Outcomes

On successful completion of the Design+ program, students should be able to meet the following Learning Outcomes (PLO)

- PLO 1: Demonstrate in-depth knowledge and skills of interdisciplinary design thinking as an analytical and entrepreneurial practice.
- PLO 2: Actively reflect upon accepted modes of design thinking, construct new formal and non-formal modes oriented towards innovation and change
- PLO 3: Operate within interdisciplinary environments, display collective and inclusive teamwork, and model respectful interpersonal and intercultural communication
- PLO 4: Display leadership and translate a critical consciousness of design thinking and innovation into active participation in the economic, social, and creative spheres.
- PLO 5: Value sustainability in design thinking, and develop robust processes and ideas that are relevant to the specific environmental and community contexts.

Alignment of program learning outcomes with University's Educational Aims

Program Learning Outcomes	Alignment with the University's Educational Aims (UEAs) of the Ug/TPg Curriculum					
	UEA 1	UEA 2	UEA 3	UEA 4	UEA 5	UEA 6
PLO 1	✓	✓		✓		
PLO 2	✓	✓				
PLO 3		✓	✓	✓	✓	✓
PLO 4			✓	✓	✓	✓
PLO 5	✓	✓	✓	✓		