

**THE UNIVERSITY OF HONG KONG****CREDIT UNIT STATEMENT****Bachelor of Social Sciences - Media and Cultural Studies (major and minor)**

The Bachelor of Social Sciences – Media and Cultural Studies programme consists of broadly six different types of courses which are taught using distinctive learning modes. The majority of courses are 6-credit courses, but we also have two 12-credit courses. Although we use 150 hours of student learning activity (including both contact hours of around 36 hours and all other forms of student learning activity) as the norm for a 6-credit course, the contact hours and output requirements for different types of courses vary according to the learning modes employed.

1. *Introductory course* (6 credits)

The first-year course introduces students to discipline of Sociology, which offers foundational insights in the working of media and culture in the modern world, as well as an expansive link to other related disciplines in the social sciences and humanities on the subject. Teaching normally takes the form of one 2-hour lecture and one 1-hour tutorial or seminar each week throughout a regular 13-week semester. Outputs normally come in a mix of essay, project and presentation, totaling around 5,000 words, plus examination (40% coursework, 60% exam).

2. *Compulsory disciplinary course* (6 credits)

The Bachelor of Social Sciences – Media and Cultural Studies programme requires one 6-credit course as compulsory course. Teaching normally takes the form of one 2-hour lecture and one 1-hour tutorial or seminar each week throughout a regular 13-week semester. Outputs normally come in a mix of essay, project and presentation, totaling around 5,000 words, plus examination (60% coursework, 40% exam).

3. *Core disciplinary courses* (6 credits)

The Bachelor of Social Sciences – Media and Cultural Studies programme requires various 6-credit courses from Sociology, Geography, Journalism, and Comparative Literature as core courses. Teaching normally takes the form of one 2-hour lecture and one 1-hour tutorial or seminar each week throughout a regular 13-week semester. Outputs normally come in a mix of essay, project and presentation, totaling around 5,000 words and/or examination (60 – 100% coursework, 0 – 40% exam).

4. *Elective disciplinary courses* (6 credits)

The Bachelor of Social Sciences –Media and Cultural Studies programme is based upon courses offered by Sociology and related disciplines such as Geography, Psychology, American Studies, Japanese Studies, Journalism, Comparative Literature, Music and History, thus offering a chance for multidisciplinary learning. Different kinds of standard 6-credit courses are offered as electives. Teaching normally takes the form of one 2-hour lecture and one 1-hour tutorial or seminar each week throughout a regular 13-week semester. Outputs normally come in a mix of essay, project and presentation, totaling around 5,000 words, and/or examination (40 – 100% coursework, 0 – 60% exam).

#### 5. *Internship* (12 credits)

The course enables students to integrate their academic training with hands-on work experience in the area of media and culture. It allows students to apply what they learn in class to identify and analyze related issues in the field. Students completing the course will be better equipped, both in knowledge and in skills, for working in the media and culture industries. This course is carrying 300 hours of learning (including at least 200 hours of work in community partner). Outputs consist of work placement (at least 200 hours), reflective journal (totaling 2,000 words), final report (4,000 words) and presentation (100% coursework).

#### 6. *Research course* (12 credits)

The course aims at providing students with an opportunity to pursue their own research interests under the supervision of a teacher. Students will be in regular consultation meetings with their teacher (24 contact hours), but are expected to spend much of their time on individual research and writing. This course requires 300 hours of learning. Assessment normally takes the form of research dissertation of approximately 8,000 words (100% research dissertation).