THE UNIVERSITY OF HONG KONG

CREDIT UNIT STATEMENT

Journalism and Media Studies (minor)

The Journalism and Media Studies minor is a challenging, hands-on programme which consists of four types of courses. The majority of courses are 6-credit courses. General learning strategy for a 6-credit course is 150 learning hours including 36 contact hours. Details are as follows:

Lectures (12 two-hours)

Tutorials/ workshops (12 one-hour):

Group study & assignments:

Individual study and assignment works:

Directed reading/ site visits:

TOTAL:

24hrs

24hrs

150hrs

1. Introductory level courses (6 credits)

These first-year courses are taught predominantly by lectures (24 hours) and tutorials (12 hours) which include group discussions, presentations, assessments, coursework and/or assignments. These courses aim to expose students to basic journalistic principles, and to build knowledge and skills in fundamental reporting and writing, critical thinking and logic, statistics and economics for journalists, and the use of digital media in journalism. Assessments include group discussions, presentations, lab assignments and final assignment with total output of 6,000 - 8,000 words for the whole course (100% coursework).

2. Theory oriented courses (6 credits)

These courses aim to provide theoretical perspectives and will in general consist of lectures (24 hours), tutorials (12 hours) and after class research and projects/portfolio writing. Students are expected to acquire critical knowledge about fundamental values/theories that underlie the practice of journalism. Through the course, students will also acquire the ability to think critically about some of the philosophical, ethical, and structural issues that journalism faces. Assignments include discussions/presentations, quiz, essay/project with total output of 6,000 - 8,000 words for the whole course (100% coursework).

3. Workshop and laboratory courses (6 credits)

These courses aim to provide practical experiences and will consist in general of lectures (12 hours), laboratory work (18 hours) and field work or site visits (6 hours). In lab sessions, students will enrich their skills by using software to create professional media packages in print, broadcast or online. Assignments include 10% pop quiz, 20% class performance through discussions, 30% mid-term project and 40% final project with total output of 6,000 – 8,000 words for the whole course (100% coursework).

4. Independent studies courses (6 credits)

These courses require students to undertake individual projects in journalism under the supervision of an instructor. Students are required to meet with the supervisor for a minimum of 12 hours over the course of a semester, and to spend a minimum of 24 hours in supervised field work or research. Students will participate in either news media production, research or professional projects associated with news media practices. Assignments include research reports, portfolio and project work. Assessments include discussions with supervisor, research work, portfolio and project work with total output of 6,000 – 8,000 words for the whole course (100% coursework).