

**THE UNIVERSITY OF HONG KONG**

**Credit Unit Statement (CUS) of Taught Programmes**

Faculty / Offering Unit:	<u>Journalism and Media Studies Centre, Faculty of Social Sciences</u>
Programme title:	<u>Minor in Journalism, Media and Artificial Intelligence</u>
Applicable student cohort(s):	<u>2024-25 and thereafter</u>

The Minor in Journalism, Media and Artificial Intelligence seeks to provide students with foundational knowledge and experience for careers in journalism and emerging media industries. The minor consists of three types of 6-credit courses. The general learning strategy for a 6-credit course entails 150 learning hours, including 36 contact hours. In total, the number of contact hours for the minor is 216 hours, and student learning activity is 900 hours (36 credits).

The three categories of courses in this programme are outlined below:

**1. Introductory Courses (6 credits)**

Introductory courses are primarily taught through lectures (24 hours) and tutorials (12 hours), which include group discussions, presentations, assessments, coursework, and/or assignments, totalling 150 learning hours, including 36 contact hours. These courses aim to expose students to foundational principles of journalism and media studies, and to build knowledge and skills in critical thinking and logic, fundamental reporting and writing, and media analysis. They also provide an entry point into the ethical and social implications of AI in media. Assessments include group discussions, presentations, lab assignments, and a final assignment with a total output of 6,000 – 8,000 words for the entire course (100% coursework).

**2. Theory-Oriented Courses (6 credits)**

These courses aim to provide theoretical perspectives and generally consist of lectures (24 hours), tutorials (12 hours), and after-class research and projects/portfolio writing. Students are expected to acquire critical knowledge about fundamental values and theories underlying practice in journalism and media ecosystems. Through these courses, students also acquire the ability to think critically about some of the philosophical, ethical, and structural issues that media face in a global and AI-influenced context. Assignments include discussions/presentations, quizzes, essays/projects, with a total output of 6,000 – 8,000 words for the entire course (100% coursework).

**3. Workshop and Laboratory Courses (6 credits)**

These courses aim to provide practical experiences and generally consist of lectures (12 hours), laboratory work (18 hours), and fieldwork or site visits (6 hours). In these sessions, students enrich their skills by using digital tools and AI-assisted workflows to create professional media packages deployed in contemporary newsrooms and media. Assignments include a 10% pop quiz, 20% class performance through discussions, 30% mid-term project, and 40% final project, with a total output of 6,000 – 8,000 words for the entire course (100% coursework).