

**THE UNIVERSITY OF HONG KONG**

CREDIT UNIT STATEMENT

**Bachelor of Journalism**

The Bachelor of Journalism is a challenging, hands-on programme which consists of seven types of courses. The majority of courses are 6-credit courses, but we also have the Journalism summer internship and the Faculty's Global Citizenship requirements which are 12 credits each. General learning strategy for a 6-credit course is 150 learning hours including 36 contact hours. Details are as follows:

Lectures (12 two-hours)	24hrs
Tutorials/ workshops (12 one-hour):	12hrs
Group study & assignments:	45hrs
Individual study and assignment works:	45hrs
Other readings/ site visits:	24hrs
TOTAL:	150hrs

*1. Introductory level courses (6 credits)*

These first-year courses are taught predominantly by lectures (24 hours) and tutorials (12 hours) which include group discussions, presentations, assessments, coursework and/or assignments. These courses aim to expose students to basic journalistic principles, and to build knowledge and skills in fundamental reporting and writing, critical thinking and logic, statistics and economics for journalists, and the use of digital media in journalism. Assessments include group discussions, presentations, lab assignments and final assignment with total output of 6,000 – 8,000 words for the whole course (100% coursework).

*2. Theory oriented courses (6 credits)*

These courses aim to provide theoretical perspectives and will in general consist of lectures (24 hours), tutorials (12 hours) and after class research and projects/portfolio writing. Students are expected to acquire critical knowledge about fundamental values/theories that underlie the practice of journalism. Through the course, students will also acquire the ability to think critically about some of the philosophical, ethical, and structural issues that journalism faces. Assignments include discussions/presentations, quiz, essay/project with total output of 6,000 – 8,000 words for the whole course (100% coursework).

*3. Workshop and laboratory courses (6 credits)*

These courses aim to provide practical experiences and will consist in general of lectures (12 hours), laboratory work (18 hours) and field work or site visits (6 hours). In lab sessions, students will enrich their skills by using software to create professional media packages in print, broadcast or online. Assignments include 10% pop quiz, 20% class performance through discussions, 30% mid-term project and 40% final project with total output of 6,000 – 8,000 words for the whole course (100% coursework).

*4. Independent studies courses (6 credits)*

These courses require students to undertake individual projects in journalism under the supervision of an instructor. Students are required to meet with the supervisor for a minimum of 12 hours over the course of a semester, and to spend a minimum of 24 hours in supervised field work or research. Students will participate in either news media production,

research or professional projects associated with news media practices. Assignments include research reports, portfolio and project work. Assessments include discussions with supervisor, research work, portfolio and project work with total output of 6,000 – 8,000 words for the whole course (100% coursework).

5. *Journalism summer internship (12 credits)*

This course requires students to undertake an internship in media-related work of at least eight weeks duration with about 330 placement hours. Students will work under the joint supervision of JMSC faculty and industry professionals (10-15 contact hours). Assessments include 20% internship journal with no more than 2,000 words, 50% work performance at professional partner, 10% portfolio presentation, and 20% internship reports with no more than 2,000 words. The maximum no. of words for the whole course is 4,000 (100% coursework). Total learning activities: 360 hours.

6. *Global Citizenship Internship (12 credits)*

These courses enable students to work and learn in the professional world communities. They enable students to apply what they have learned from regular classes at the University and to identify and analyze problems in an overseas community or work place. Students participating in these courses can reflect upon how concepts learned in class can help in solving social problems, analyzing social and policy issues, and promoting social innovation in Hong Kong and beyond. Assessment is normally based upon performance in work placement (240 hours of work), reflective journal and literature review (totaling 2,500 words), integrated essay (4,000 words) and/or presentation (100% coursework). Total learning activities: 300 hours.

7. *Summer institutes (12 credits)*

Summer institutes are designed to provide students with platforms to engage in cross-cultural learning and enrich their international learning experiences. Students participating in these summer programmes will be heavily involved in intensive learning activities through academic lectures and seminars, professional and site visits and cultural activities. Assessment includes an essay (3,000 words), final research project (4,000 words) and performance during group discussion (100% coursework).