

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF BUSINESS AND ECONOMICS**

**Minor in Sustainability in Business**

Credit Unit Statement

The 36-credit Minor in Sustainability in Business programme mainly offers lecture courses but also offers opportunity for students to work on business case. These courses are taught using mixed learning modes. All courses are 6 credits and each course uses 120-180 hours of student learning activities as the norm (including both contact hours and all other forms of student learning activities). Assessment methods vary by course, with most using a combination of coursework (40-100%) and examinations (0-60%). Several courses (e.g. BUSI4801) are assessed through 100% continuous coursework. Total contact hours for each 6-credit course typically range from 48-57 hours, including 36-39 hours of lectures, and 8-10 hours of tutorials. The total student learning hours for the Sustainability in Business Minor programme range from 720 to 1,080 hours, with contact hours spanning from 288 to 342.

The different courses are summarized as follows:

Lecture Courses (6 credits)

These courses focus on the content and are taught predominately by lectures (36-39 hours) and tutorials (8-10 hours). Learning activities may include the following: lectures, guest lectures, small group tutorials, case analysis and discussion activities in class. Assessment methods may include the following: assignments, quizzes, test, written exams, short essays, individual/group presentations, term project, term paper and performance in tutorial/class discussions, totaling not more than 7,000 words.

The majority of the courses from the Faculty of Business and Economics and Faculty of Social Sciences for this minor fall under this category.

Assessment for lecture courses typically consists of:

- Continuous assessment: 40-100% (assignments, projects, presentations, case analyses)
- Final examination: 0-60%

Note: Several courses are assessed through 100% continuous coursework.

Research Course / Business Case Course (6 credits)

The course aims to provide students with theoretical insights and an opportunity to practice the analytical skills through conducting advanced and independent research, as well as interaction with business practitioners in seeing how the corporates/organizations practice ESG and sustainability. The course tries to help students develop original and critical thinking through independent research and interaction with professionals. Contact hours will be with the faculty member (4-6 hours) and with the business/industry professional (10-12 hours). Students are expected to spend the majority of their time on research and writing as well as preparing for the Case Presentation. Research courses are assessed by a combination of a business case research paper and a presentation, with a total output of approximately 5,000 to 7,000 words. Performance in tutorial/class/practitioner discussions is also counted. 100% coursework assessment.