

**THE UNIVERSITY OF HONG KONG
FACULTY OF BUSINESS AND ECONOMICS**

Minor in Business and Economy in China (BEC)

Credit Unit Statement

The Minor in Business and Economy in China programme offers four types of courses: lecture courses, research courses, research methodology courses and fieldtrip courses. These courses are taught using mixed learning modes. All the courses are of 6 credits and each course uses 120 hours of student learning activities as the norm (including both contact hours and all other forms of student learning activities). The contact hours and output requirements for different courses vary according to the learning modes employed. Most of the courses are assessed by a combination of coursework (40-70%) and examinations (30-60%). The four types of courses to be offered are summarized as follows:

Lecture Courses (6 credits)

These courses focus on the content and are taught predominately by lectures (36-39 hours) and tutorials (8-10 hours). Learning activities may include the following: lectures, guest lectures, small group tutorials, case analysis, and class discussions. Assessment methods may include the following: assignments, quizzes, test, short essays, individual/group presentations, term project, term paper, performance in tutorial/class discussions, totaling no more than 5,000-7,000 words. The majority of the courses from the Faculty of Business and Economics for this minor fall under this category. Courses from other Faculties may be different according to their course outlines.

Research Courses (6 credits)

These courses aim to provide students with theoretical insights and an opportunity to practice the analytical skills through conducting advanced and independent research. These courses try to help students develop original and critical thinking through independent research. Contact hours are minimal (8-10 hours) as students spend the majority of their time on individual research and writing. Research courses are assessed by a research paper of at least 5,000 words or a combination of a research paper and a class presentation. Performance in tutorial/class discussions is also counted. 100% coursework assessment.

Research Methodology Courses (6 credits)

These courses are designed to equip students with basic methodologies in conducting economic research. Students will learn the basic procedures in conducting economic research, get an overview of major/popular economic models, as well as learn how to perform quantitative and qualitative data analysis in their studies. These courses involve student learning activities, including lectures (30-36 contact hours), tutorials (18-22 contact hours) and other forms of student learning activities. Students may be assessed based on quizzes, short essays, final research paper,

and performance in tutorial/class discussions, totaling 5,000-7,000 words. 100% coursework assessment.

Field Trip Courses (6 credits)

These courses aim at providing students with practical exposures to the practices of real business in China. The form of these courses is a combination of lectures, guest speeches, projects, and firm and site visits (22-36 contact hours). Assessment is based on students' performance in group discussions, daily journal, and individual /group written report totaling not more than 6,000 words. 100% coursework assessment.